

# WNC Donors Challenged to Meet \$100K Fundraising Goal in 2010

The Washington News Council has received a \$100,000 challenge grant from the Bill & Melinda Gates Foundation. The grant must be matched in full by Jan. 15, 2010 to trigger payment.

If the WNC can raise \$100,000 in pledges or contributions by mid-January, the foundation will match the total with a \$100,000 grant in 2010. The challenge grant will be renewed in 2011 based on the WNC's success in 2010.

Pledges may be fulfilled throughout the year, and several easy payment options are available to donors.

As a WNC/Gates Challenge Grant donor of \$2,000 or more, you will receive a special "thank-you" gift and will be on the guest list for a gala celebration event in early spring 2010.

Please help the Washington News Council meet this challenge in the next two months so we can continue to promote accuracy and ethics in the news media. The WNC is a 501(c)3 non-profit organization. Go to [www.wanewscouncil.org](http://www.wanewscouncil.org) to donate online.



*Yes! I wish to participate in the WNC 2010 Gates Foundation Challenge.*

## Donation enclosed for:

- \$10,000       \$7,500  
 \$5,000       \$2,500  
 \$1,000       \$ \_\_\_\_\_  
 CHECK # \_\_\_\_\_  
 CREDIT CARD (VISA/MC) ACCT. #:

EXPIRATION MONTH \_\_\_\_\_ YEAR \_\_\_\_\_

## I pledge to donate the following in 2010:

- \$10,000       \$7,500  
 \$5,000       \$2,500  
 \$1,000       \$ \_\_\_\_\_  
 Please invoice me in \_\_\_\_\_ (month)  
 Please contact me about a payment plan  
 Please send your newsletter to my email address:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_